

# Makeup and fashion personality quiz

## Scoring Analyzer

**Use this sheet to calculate the results of your clients' Makeup/Fashion Personality Quiz. For safe-keeping, have this sheet laminated or slip into a plastic sheet protector.**

**Scoring:**

(If your score is tied, you are probably a mix of two styles.)

**If you circled more As, your style is Romantic.** Romantics are drawn to those things which are feminine, floral, vintage, nostalgic and enchanting. They may subscribe to *Victoria* magazine or shop at Laura Ashley, and love to wear feminine clothing, fragrances and pretty, soft makeup colors. Jane Seymour is an example of a Romantic.

**If you circled more Bs, your style is Classic.** Classics, such as the late Jackie Kennedy Onassis, enjoy time-honored quality and tradition. They are often impeccably dressed in classic, tailored clothing, with hair, fragrance and makeup that are tastefully appropriate for the occasion — never under or overdone. Classics exude poise and confidence, qualities that others admire and find fascinating.

**If you circled more Cs, your style is Natural.** Naturals take delight in the earth and the people closest to them. Whether they are relaxing with a loved one or friends at home, or involved in playful, refreshing outdoor activity, they want to be comfortable, yet look chic, sporty and healthy. Naturals never want to look overdone so they tend to wear too little makeup. Meg Ryan, Christl Brinkley and Goldie Hawn are examples of a Natural.

**If you circled more Ds, your style is Dramatic.** Dramatics have a flair for the flamboyant and a passion for the finer things in life. They exude high-energy and enthusiasm. Because of their charm, dramatics often motivate and inspire others. Their penchant for the dramatic is reflected in their colorful, cutting-edge fashion: they would never skimp on the latest makeup and accessories! They adore shopping, new hair styles, pampering, and looking and feeling great. Madonna and Jennifer Lopez are examples of Dramatics.



# What's your makeup and fashion personality?

The following quiz will reveal your Makeup/Fashion Personality. Once you know your Makeup/Fashion Personality, you can use it to make the right shopping choices and achieve a harmonious look from head to toe.

Circle the letter that best describes your preferences.

## 1. Most of the clothes in my closet are:

- A. soft, feminine, flowing.
- B. classic, tailored, simple lines, of the best quality.
- C. comfortable, relaxed, separates.
- D. up-to-the-minute trendy.

## 2. My home is primarily decorated with:

- A. floral prints, antiques, heirloom touches.
- B. traditional, high-quality furniture and timeless art.
- C. comfortable, over-stuffed couches and chairs, wood tables.
- D. bold colors, one-of-a-kind conversation pieces, animal prints.

## 3. Words that best describe my choice of hair style are:

- A. soft, flowing, feminine.
- B. classic, neat, sophisticated.
- C. no-fuss, low-maintenance, natural.
- D. trendy, head-turning, unique.

## 4. My signature accessories are:

- A. antique jewelry, shawls, vintage evening bags.
- B. pearls, fine leather handbags and pumps.
- C. my everyday purse, sandals or boots, watch.
- D. the latest shoes, purses, belts, sunglasses and jewelry.

## 5. Words that describe my choice in cosmetics colors and application techniques:

- A. soft and sheer
- B. conservative and tasteful
- C. natural and easy
- D. dramatic and eye-catching

## 6. You're meeting friends for a casual dinner. You would most likely wear:

- A. a long skirt, blouse and wrap.
- B. a turtleneck worn with slacks, alligator belt, and gold earrings.
- C. a knit sweater with jeans and boots, everyday handbag.
- D. a suede or leather skirt or pants with a bold-print blouse, the latest handbag and jewelry.

## 7. The celebrity whose style you most identify with:

- A. Jane Seymour
- B. Julia Roberts
- C. Christi Brinkley
- D. Madonna

(over) →

Please complete the reverse side and then total your answers below.

TOTALS

A \_\_\_\_\_ B \_\_\_\_\_ C \_\_\_\_\_ D \_\_\_\_\_



Answer the next questions by circling the one look in each category that best expresses your ideal personal fashion preference. Don't worry about budget or lifestyle constraints.

8. For casual afternoon outings, which outfit would you choose:

A.



B.



C.



D.



9. Of these dresses, which would you choose:

A.



B.



C.



D.

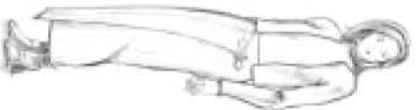


10. Of these business outfits, which would you choose:

A.



B.



C.



D.

